PRO ROOF
PROFESSIONAL ROOFING SOLUTIONS

METAL PRIMER 1400

Rust Inhibitive Primer



Metal Primer 1400 is a high-quality, water-based rust-inhibiting primer engineered to prepare metal roofing and other compatible surfaces for elastomeric roof coating applications. Its self-cross-linking technology delivers excellent corrosion resistance and outstanding adhesion to weathered and bare metal substrates. Formulated for low VOC performance and fast drying, Metal Primer 1400 is the ideal foundation for a complete, high-performance metal roof restoration system.

WHY METAL PRIMER 1400?

- **Rust-inhibiting**

Stops corrosion at the source

- **Advanced Adhesion**

Bonds to bare & weathered metal

- **Fast Drying**

Rapid return to coating application

- Weather Resistant

Durable in harsh conditions

- **Low VOC**

Environmentally responsible formula

- **Water-Based**

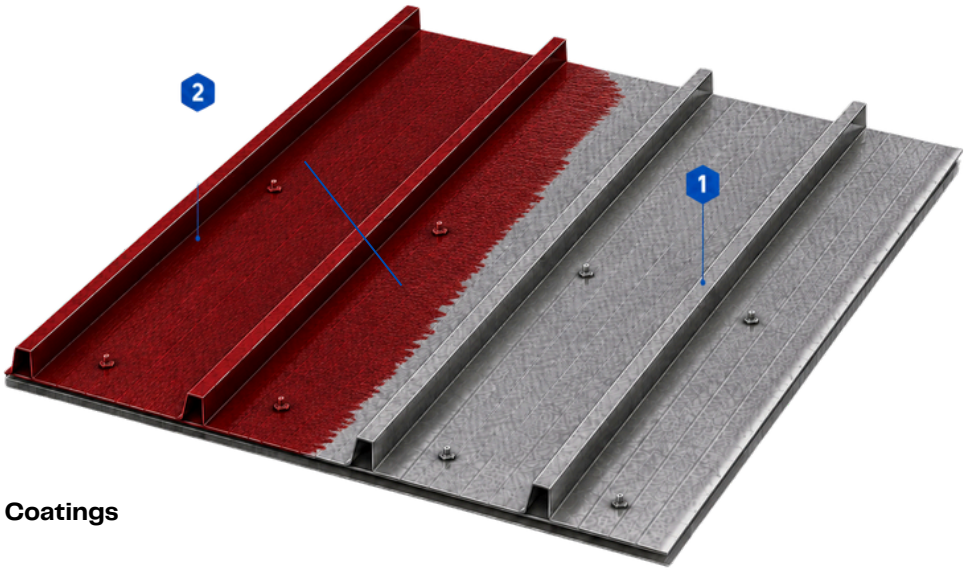
Easy cleanup, safer application

- **Self-Cross**

Linking Technology

- **Compatible with Elastomeric Roof Coatings**
- **Ideal for Standing**

Seam & R-Panel Metal Roofs



EASY TO SEE. EASY TO VERIFY.

- Standard Color: Dark Red
- Full, even coverage is immediately visible — ensuring complete substrate protection before topcoat application.
- The Foundation of a High-Performance Metal Roof Restoration System.
- Prepare. Protect. Restore.

STEPS OF APPLICATION:

1. Prepare the Roof Surface
2. Confirm Weather Conditions
3. Apply Metal Primer 1400 – 1 gal per 200 sq. ft.
4. Allow to Dry – 2–3 Hours
5. Apply Roof Coating Within 48 Hours

BUILT FOR COMMERCIAL ROOF RESTORATION.

PRIMARY APPLICATION:

- METAL ROOFING (Recommended)
- Wood Substrates
- Concrete Surfaces
- Masonry Surfaces
- Single-Ply Membranes
- Spray Polyurethane Foam
- Roof Coating Systems

SYSTEM RESTORATION LAYERS:

1. Existing Metal Roof
2. ProRoof Metal Primer 1400
3. Detail / Seam Treatment
4. ProRoof Elastomeric Roof Coating

TECHNICAL INFORMATION:

- STANDARD COLOR: DARK RED
- 5 GAL PAIL: 18.9 L
- 55 GAL DRUM: 208.2 L
- SHIPPING CLASS: 55



START WITH THE RIGHT. FOUNDATION.

Protect existing metal from rust and corrosion. Improve adhesion for a stronger, more reliable coating system. Prepare the roof for long-lasting restoration performance.

🌐 proguardbuilding.com
📞 1-844-PRO-GARD
✉️ sales@proguardbuilding.com

PROGUARDBUILDING
BUILDING ENVELOPE SOLUTIONS